



PUBLISHED POSTERS

2024-2026





GRAPHIC MEMORY

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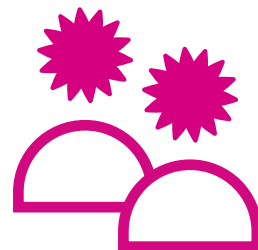
POSTERS PUBLISHED FROM MARCH 2024 TO MARCH 2026
“ART AND CULTURE AS CONTRIBUTORS TO A CULTURE OF PEACE”

ORGANIZERS

Secretaría de Relaciones Exteriores * Secretaría de Cultura Federal a través del Instituto Nacional de Bellas Artes y Literatura * Gobierno de la CDMX a través de su Secretaría de Cultura * Universidad Nacional Autónoma de México (Coordinación de Difusión Cultural) * Universidad Autónoma Metropolitana (Coordinación de Difusión Cultural) * Museo Arocena de Torreón, Coahuila y Amnistía Internacional

1. Participation

- Professionals and students of design, photography, visual arts, communication, and related fields may participate.
- No restrictions on age, gender, or nationality.
- Posters must have been published and circulated (in physical or digital format) between March 2024 and March 2026.



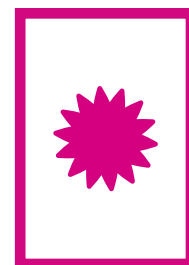
2. Thematic Focus

- Posters that promote activities related to the arts, culture, education, science, and creative coexistence are accepted.
- We are looking for works that act as collective memories and reflect the strength of the poster in:

- Artistic activities, social campaigns, festivals, museums, cultural projects, or social movements.

Ask yourself:

- Which of my published posters promotes creative coexistence?
- Which work has the power to be part of the graphic memory of this Biennial?



Inspiration: <https://www.unesco.org/es>
<https://culturaunam.mx/mandela/>

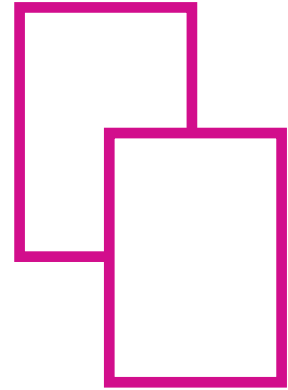
3. Poster Registration

Registration will be open from January 31 to March 31, 2026 at

www.bienalcartel.org

- Each participant may register up to 4 individual posters or 4 poster series in each category.
- Each work must be registered digitally on the website, following the system instructions.

Participants in this category are invited to send copies of their original printed posters to become part of the BICM archive.



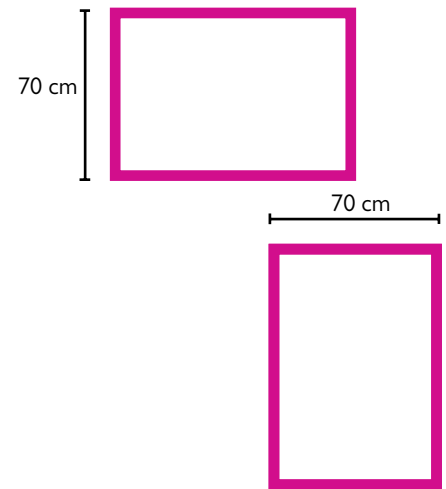
4. Format and Techniques

- Techniques and formats: free
- All works will become part of the BICM archive

TECHNICAL SPECIFICATIONS FOR FILE SUBMISSION

- Digital files in high resolution
- Size: 70 cm width or height, as applicable
- 100 cm width or height, as applicable
- Resolution: 300 dpi
- Color: CMYK
- Format: JPG

It is recommended to optimize files before uploading.



5. Printing of Selected Posters

- If selected, a fee of \$20 USD per selected poster must be paid to cover printing costs and to participate in the finalists' exhibition. Each selected author will be informed in due time to fulfill this requirement.
- Participants may donate additional copies for auctions to support the financing of the Biennial.

Submission deadline: March 31, 2026, at 11:59 p.m.

MANDATORY TECHNICAL SPECIFICATIONS ON THE BACK OF EACH POSTER (if sending printed copies)

- A printed participation form (generated during online registration).
- Attached with micropore tape, never with adhesive tape or glue.
- **Deadline:** March 30, 2026 (postmark date).



6. Selection and Exhibition

- The selected posters will be part of the finalists' exhibition of the 19th BICM.
- The first copy will be printed using HP technology for exhibition in October 2026.
- The Biennial will disseminate the selected works in catalogs, print and digital media, always respecting authorship.

7. Results and Jury

Publication of selected works

July 30, 2026, on BICM website and social media

On-site evaluation

Third week of October 2026 (international jury)

Awards and inauguration

Third week of October 2026

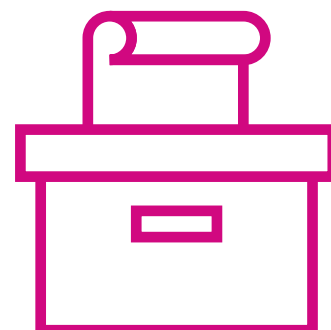
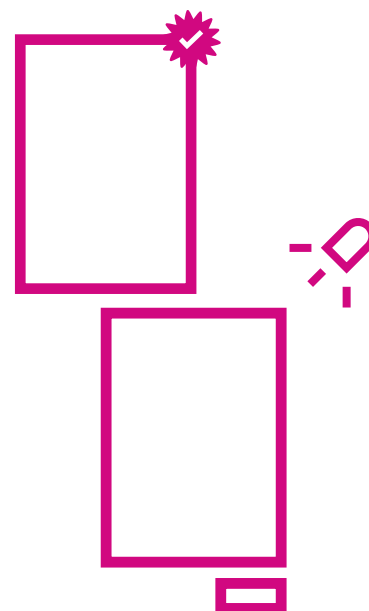
The jury's decision is final; honorary mentions or unawarded prizes may be given.

8. Awards

- 1st place: Gold medal + diploma
- 2nd place: Silver medal + diploma
- 3rd place: Bronze medal + diploma
- Honorary mentions (jury discretion)
- Additional prizes (monetary or in kind) will be announced on January 31, 2026.

9. Rights and archive

- BICM is authorized to reproduce participating posters in catalogs, exhibitions, digital, and promotional media without profit, always crediting the author indefinitely.
- All printed works will enter the BICM archive, and selected works will be preserved at Casa Cartel (UASLP).



10. Benefits for selected participants

- 30% discount on 19th BICM catalogs.
- 15% discount in the online store.
- Priority registration for workshops and conferences of the design congress.
- Free access to the closing party of the 19th BICM.



11. Special considerations

- Posters containing offensive images toward ethics, a country's culture, or lewd content affecting public spaces will be disqualified.

Participation with:

- Augmented reality versions
- Videos explaining the creative process (up to 2 minutes, horizontal, MP4 format) is encouraged

